



# Welcome

Message from AGREA Founding Farmer, President & CEO

Welcome to the AGREA Farming family!

We are in the most essential business – feeding people. Rich or poor, young or old: everyone needs to eat. Food is essential to life on Earth. Hence, dignifying all the stakeholders in agricultural systems, more importantly the farmers is the core of our work. Many farmers create vibrant livelihoods out of food production, while others struggle to get ahead.

AGREA is a small player but a quality player. We founded our business on *Ecology of Dignity* as agriculture is the only industry that takes care of all living things on earth: plants, animals and humans.

We are focused on making the Philippine archipelago to be agriculturally sustainable built on the One Island Economy model guided by three major goals: *Zero Hunger, Zero Waste* and *Zero Insufficiency*.

We believe that Filipino Farmers are world class. They are the point of change in the food system. We also continue nourishing every Filipino family. Investing in human capital through nutrition is considered a sustainable economic investment. Nutritious and safe food allows for healthy and productive lives. It's as important as the air we breathe and the water we drink. Healthy human capital is the backbone of our economy. Taking good care of our only planet is integrated in our business. Environmental impact is a key consideration in all our business operations.

Our approach is transformational, we make sure every transaction made with AGREA from producing to bringing food to the consumers is contributing to impactful changes in every point of the supply chain.

Again, welcome to AGREA and let's continue making farming sexy. See you on the fields. Thank you!

### **CHERRIE D. ATILANO**

Ambassador & Lead Group Member, United Nations Scaling Up Nutrition Movement | Young Global Leader, World Economic Forum | Expert Network Member, Sustainable Development at World Economic Forum AGREA is an innovative, inclusive, for purpose, agri-business that is founded on sustainable agriculture, fair-trade, and replicable model of an agri-based economy.



### **Contents**

- 2 MESSAGE FROM THE FOUNDING FARMER, PRESIDENT & CEO
  - Founding Farmer Cherrie Atilano welcomes you to the AGREA Farming family
- 4 CULTIVATION OF HUMAN BEINGS
  Innovative, for-purpose agribusiness
- **5 OUR HISTORY**Established in 2014, AGREA is borne with a rich and colorful history
- WISION, MISSION, AND GOALS AGREA communicates its inclusive and innovative vision, mission, and goals
- 8 CORE VALUES & GUIDING PILLARS
  Our beliefs, philosophies, and principles that drive
  our agribusiness
- 10 ISLAND ECONOMIES

  AGREA's current activities and programs in the islands of Marinduque and Siargao
- 18 MILESTONES
  Innovative, for-purpose agribusiness
- **24 FORWARD**Women in agriculture: FORWARD is AGREA's flagship initiative for women
- 26 AGREA FARM SCHOOL
- 28 MOVE FOOD INITIATIVE
- 29 CANCOHOY FARMS SIARGAO
- 32 AGREA CONSULTANCY
- THE AGREA TEAM

  Meet the amazing team that drives AGREA

# **Cultivation of Human Beings**

AGREA IS AN INNOVATIVE, inclusive, for-purpose, agri-business that is founded on sustainable agriculture, fair-trade, and replicable model of an agri-based economy. AGREA focuses on Filipino farmers and fisher folk.



### **Ecology of Dignity**

With a strong belief in the Ecology of Dignity, AGREA is cultivating human beings in order to be agents of change for their families, communities, and country.

The producers of our food should not be 'just' farmers and fisher folk, but also educators, scientists, experts. They should be farmers and fisher folk who believe they could dream beyond themselves.

### **Agri-based Economy**

AGREA implements community-based and organization-based programs supported by training and workshops for individuals that address Zero Waste, Zero Hunger, and Zero Insufficiency.

Our goal is to create island economies in the Philippines where value crops can be grown and where all players in the value chain are sustainably supported and nurtured.





### **Fair Trade**

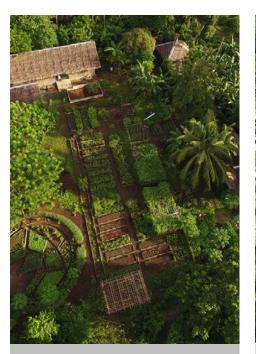
AGREA believes that the roles that Filipino farmers and fisher folk play are as important as any other stakeholder in the goods value chain.

AGREA believes that through technology, education and community empowerment, food producers can have a fairer business share, more autonomy, more dignity and a better quality of life.

# **Our History**

OPERATING SINCE NOVEMBER 2014 in a patch of land in the Island Province of Marinduque, AGREA is registered with the Securities and Exchange Commission in June 26, 2015. In the years that followed, AGREA went on to become successfully accredited by various Philippine government agencies.

In 2016, the Department of Agriculture-Agricultural Training (DA-ATI) accredited AGREA Farm Estate in Marinduque as a Learning Site for Agriculture for its diversified integrated farming system. In 2017, the Technical Education and Skills Development Authority (TESDA) also certified AGREA Estate Farm as a farm school and an assessment center for agricultural technical vocation skills development. The following year, the Department of Tourism (DOT) recognized AGREA as an agri-tourism farm site.



### **AGREA Model Farm**

Opened in 2014 in the Amana Estate in Cawit, Boac, Marinduque, the AGREA Model Farm was and still is a diversified integrated farm for research, hands-on farming training, vermicomposting facility, and high-value crops production.



### **AGREA Farm Estate**

AGREA Estate Farm is an integrated working farm a few yards from the model farm; this is AGREAs main office for farm operations and farmer-direct services. The AGREA Farm School and Assessment Center is also situated here.



### **AGREA Manila Office**

Holding an address in the bustling city of Makati in Metro Manila, this AGREA office is both an operations hub for partnerships, administration and finance, programs development, and store for agricultural produce among others.

### **OUR VISION**

To create the first One Island Economy model in the Philippines by 2035

VISION

### **OUR GOALS**

Zero Waste Zero Hunger Zero Insufficiency

MISSION

GOALS

### **OUR MISSION**

To alleviate poverty and hunger of farming and fishing communities



### **ZERO WASTE**

The environment is front and foremost in all our strategies and practices



### **ZERO HUNGER**

We believe in the potential of the human spirit through a thinking heart



### ZERO INSUFFICIENCY

An economic development system that is based on overall happiness

OUR CORE VALUES reflect what is important to us as an innovative, inclusive, for-purpose agroenterprise all centered towards our collective aim of cultivating human beings with a thinking heart.

### Acceptance

We value diversity, and we care for others with empathy and without prejudice



### **Growth and Generosity**

Everything grows and develops, be compassionate and allow it to happen



### Respect

Openness in listening, communication, dedication, tolerance, and possibilities



### **Ecology of Dignity** and Excellence

Cultivate humans with thinking hearts, and allow them to be agents of change



### Accountability

Reliability, personal responsibility, ownership, and honor commitments



### **Prosperity and Purpose**

Our vision is the basis of our purpose and sustainable growth is our mission



### **Humility and Hope**

Selflessness and dignity for a better world, with an open mind and perseverance



### Love

Fill the heart and nourish the soul with dedication, devotion, and trust





**Eight** 

**Pillars** 

Guiding

**Eight** 

Core

Values

### Livelihood through Entrepreneurship

Provide technical and business skills with values formation and financial literacy

WE MEASURE OUR IMPACT by designing, implementing, and sustaining agri-based programs that address issues concerning the environment, food security, and economic development.



### **Sustainable Agriculture**

Ecological, economical, and organic ways of farming and fishing



### **Environment**

Hone, inspire, and nurture environmentalist farms and fisher folk



### Education

Incorporate agriculture in all levels of the educational system



### Intercultural Collaboration

Culture sharing



### **Responsible Tourism**

Community-based agri- and environmetally-friendly tourism



### Development Communication

Create a new and sustainable narrative for agriculture



### **Health & Nutrition**

Promote and practice healthy, enriched, and sustainable living

### **MARINDUQUE ISLAND PROVINCE**

MIMAROPA REGION

Coordinates: 13°24'N 121°58'E **Area**: 952.58 Km<sup>2</sup> (367.79 sq mi)

Municipalities

Boac, Mogpog, Sta. Cruz, Torrijos,

Buenavista, Gasan **Population**: 234,521 (2015)









BOAC

Cawit

### AGREA MODEL FARM

High-Value Crops Native Black Pig Production Farm Tourism

Cawit, Boac

#### AGREA FARM SCHOOL

Organic Agri Production NCII Agri Crops Productions NCII Pest Management Veg. NCII Cawit, Boac







### ISLAND ECONOMIES

Graphic representation of AGREA's current and incoming projects, as well as potential areas for development in the Island Province of Marinduque, MIMAROPA Region (IV-B) Southern Luzon, and Siargao Island, Surigao del Norte in the Caraga Region, Northeast Mindanao.







### **SELF-PALAYANCE**

Multi-Colored Rice Production and Season-Long Training Baliis and Napo, Sta. Cruz







Napo



STA. CRUZ

### **TURMERIC PRODUCTION**

62.5 ha Plantation Malibago, Torrijos







TORRIJOS



### SIARGAO ISLAND **SURIGAO DEL NORTE**

**CARAGA REGION** 

**Coordinates:** 9°54'18"N 126°4'0"E **Area**: 437 Km<sup>2</sup> (169 sq mi)

Municipalities

Burgos, Dapa, Del Carmen, General Luna, Pilar, San Benito, San Isidro, Santa Monica, Socorro **Population**: 94,273 (2015)



#### **DEMAND**

Rice—2,000 Metric Tons Annually

### **SELF-PALAYANCE**

Rice Production Rice Mill Facility

Malibago, Torrijos



#### **CANCOHOY FARMS** SIARGAO, INC.

Agribusiness Production AGREA Farm School AGREA Ecotourism

Cancohoy, Del Carmen



### **VEGETABLE PRODUCTION**

Common and High Value Vegetables Tuburan, Del Carmen

#### DEMAND

Salad Greens—2,000 Kg monthly *Leafy Vegetables—2,000 Kg monthly* Fruit Vegetables—2,000 Kg monthly Herbs and Spices—5,000 Kg monthly



Pork-20,000 to 30,000 Kg weekly Chicken—20,000 Kg weekly Eggs—30,000 pcs weekly



#### WIN WIN PIG FARMS Organic Markaduke

Native Black Pig Production

Tawin-Tawin, General Luna







# **ZERO HUNGER**

All farmers will go through the farm school with great values grounded towards the vision and living the mission. They will have decent housing, livelihood, their children are in school and have access to quality health care. Their lands must be productive, establish a succession plan for their children to continue making their land a source of their family income. The farm school is designed to teach them sustainable agricultural practices, become farmer entrepreneurs, and most importantly, to become stewards of the environment, the land, and people and communities.

The following programs and projects are the dreams of AGREA to build the Vision of creating the One-island Economy Model founded on the above three major goals and eight guiding pillars



#### **The Garden Classroom**

Present in elementary schools in both Marinduque and Siargao to benefit 50,000+ pupils especially saved from malnutrition and with knowledge on growing their own food and eating healthy)



### **Farm School**

All farmers will have a National Competency Certificate for agricultural production and agri-business



### Hospitalization

Quality healthcare for the people in the island, healthcare support also for farmers and fisher folk



# "Think-tank" Agriculture Consultancy for Land Holdings and Land Development

Integrated management approach to all big landholdings in Marinduque to collaborate with AGREA, this is also very important to replicate AGREA's work to other landholdings offered to AGREA outside the island



### Scholarship for Children of Farmers

Fund for the children of farmers' college / university education



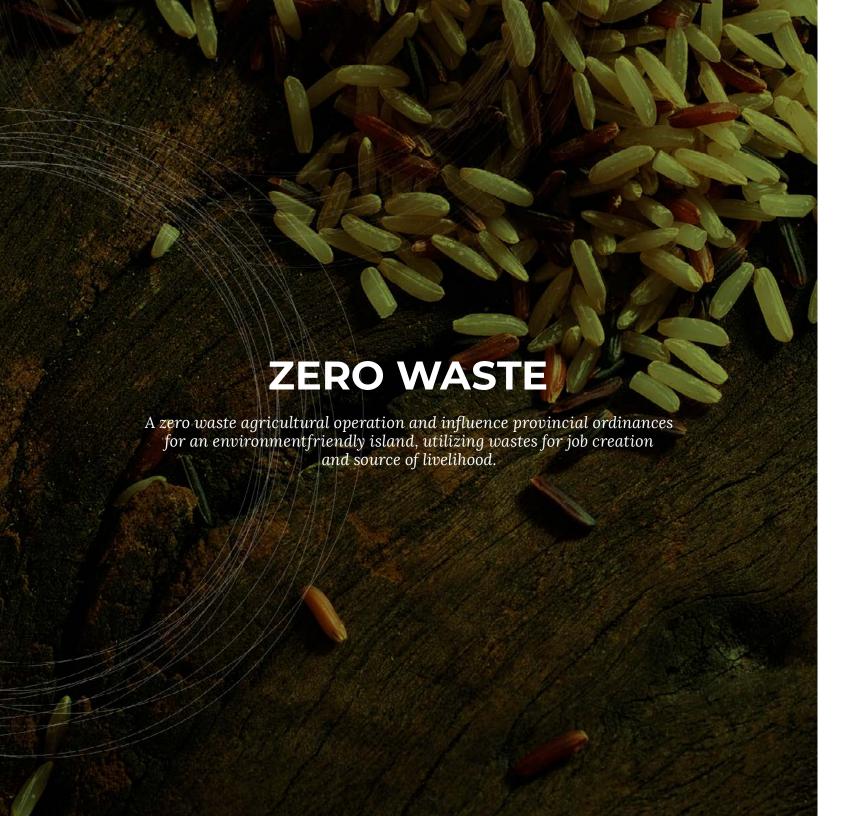
### **Advocacy Programs**

Leaders and Entrepreneurs in Agriculture Forum (LEAF) and AGREA 1000 Strong



# **Banking System / Financial Support for Farmers**

Financial inclusion and capitalization in the form of microfinance or contract growing





# **Organic Concoctions Facility / Soil Laboratory**

One laboratory for organic foliar fertilizer and pesticide facility and soil laboratory to test soil fertility, moisture and to support soil health



### Vermicomposting

all agricultural wastes will turn into vermicompost, 1 vermicomposting facility per farming community and/or every agro-cluster



### Integrated Waste Management Facility

Establish a sustainable and working waste management facility

# Vermicomposting: connecting the farmer and the environment

AN ORGANIC FARM'S ability to produce its own fertilizer without negatively affecting the environment, including its capacity to share these skills with other farmers, is a great step zero waste and sustainability.

In March 2016, AGREA received funding from the New Zealand Embassy – Manila HOMF to establish a vermicomposting facility in Marinduque. Completed in August of the same year, this 250sqm worm factory started to provide the organic fertilizer requirements of Marinduque farmers.

This joint project has since launched an operational vermicomposting house that produces organic fertilizers and as an organic farming training center for smallholder farmers.



Vermicomposting is the best solution given the large amount of agricultural wastes coming from local farms. These wastes, when effectively utilized, can help sustain the organic fertilizer requirements of the island. It is also one of the practices that is very effective in decreasing farm input costs, increase organic production, and wise use of farm resources. This ensures that farmers have economic gains as well as efficiently contribute in protecting the environment.

Studies also confirm that vermicomposting has a number of other benefits: helps protect plants from diseases, reduces household and farm wastes, goes through a non-hazardous production process and therefore organic, and creates better food products.

This project ultimately supports AGREA's goal of "Zero Waste" through waste management, agricultural sustainability, environmental protection, and food security.





### **Self-Palayance**

Integrated rice production, processing and trading through the utilization of the System of Rice Intensification (SRI) and Palayaman technologies



### **Agri Tech**

Adaptation of precision agriculture and digital agriculture like technologies coming from Israel, Taiwan, Thailand, Vietnam, Netherlands among others



### **Agri Engineering**

Warehouse for all agricultural tools, equipment and implements to support self-palayance, coconut hub, Agrowing and other operations



### **Coconut Hub**

Integrated coconut production and processing facility to produce products like coconut sugar, coconut water, virgin coconut oil, coconut oil, coconut soy and by-products such as coco coir, and coco husk, among many others



### **Spices Processing Facility**

Postharvest facility and processing of spices like turmeric, sinta, herbal plants to powder, essential oil, tea, extract and concentrates, etc.



### **Seafood Products Facility**

Processing of seafoods like sardines, premium dried fish, canning, bottling, etc



### **AGrowing**

Agricultural production operation for all high value crops, spices, fruit trees, rootcrops and other crops to support the agricultural growth of the island



### Farm Tourism / Hatienda

Provide tourism leisure farm experiences and livelihood to the farming communities. Build accommodations from low-end to high-end with farming immersion and experiential social tourism



# High-Value Crops / Products Facility

Processing facility from sorting, washing, drying/dehydration, packaging, etc.

## Milestones

- 1. Meeting of AGREA founders in Amana Private Estate, Cawit, Boac, Marinduque Philippines (October 2014);
- 2. Creation of 15 farming communities (cooperatives) in partnership with the Department of Agrarian Reform (November 2014);
- 3. AGREA launched the AGREA Scholarship Program for poor but deserving children of farming and fishing families based in Marinduque. So far, AGREA is sponsoring the college education of three (3) college students taking up BS Agriculture at the Marinduque State College School of Agriculture in Torrijos;
- 4. AGREA conducted a round-table discussion with local Marinduque government officials mainly with Governor Carmencita O. Reyes and Congresswoman Gina Reyes together with other business leaders and organizations both private and non-government organizations working actively in the island. President of Philippine Airlines Mr. Jaime Bautista was also invited to possibly resume the flights in the island (March 9, 2015);
- 5. AGREA's farming community partners were visited by social business partners coming from New York, Chicago and California (April 2015);
- 6. AGREA helps in looking for sponsorships for the annual Musika sa Isla: Marinduque Classical Music Festival. This is to revive the culture of music in the island. The Musika sa Isla Festival Chorus is composed of 40 members, children of farmers and fishermen trained by Japanese pianist and violinist and Filipino singers (May 22, 2015);
- AGREA conducted capacity building training to Young Environmentalist Farmers in the island and AGREA scholars (April 2015);
- 8. AGREA funded "black rice planting" for organic seed production and introduced new technology called System of Rice Intensification (SRI) (July 2015);
- 9. AGREA undertook a province-wide inventory and research mapping on these sectors: political, economic, education, agriculture, livelihood, environment and tourism (June–November 2015);
- 10. AGREA hosted interns and volunteers coming from Brazil, USA, Australia, Spain, France and New Zealand (February November 2015);

- 11. The Director of Social Impact Investment of the University of Melbourne visited the province to help in social impact measure of AGREA's work (August 2015);
- 12. AGREA, in partnership with Asia New Zealand Foundation Young Business Leaders Initiative, hosted the Asia New Zealand Tasty Business event. The visit created engagements especially cacao farms for Wellington Chocolate Factory and some organic products that could be connected to the New Zealand market in the near future. (December 2015);
- 13. The U.S. Embassy Manila, Keep Hope Alive, and AGREA implemented myLEADER (MIMAROPA Young Leader) Program in the Provinces of Mindoro, Marinduque and Palawan. 120 youth leaders and community-based youth benefited from the program. (January–March, 2016);
- 14. AGREA is continuously gathering and training back-yard-farming enthusiasts with the monthly Organic Back-yard Farming Skills Training. (Program launched March 2016) n. AGREA, with funding from the New Zealand Embassy, is building a 250sqm Vermicomposting Facility at the AGREA Model Farm in Brgy. Cawit, Boac, Marinduque. Once operational, this all-organic fertilizer facility will provide the organic fertilizer requirements of Marinduque farmers. (Construction started April 2016. Launching August 2016);
- 15. AGREA, in coordination with DepEd Marinduque, launched and is currently implementing The Garden Classroom, AGREA's game-changing school garden program benefiting 18 pilot elementary schools by 2016, and all 183 Marinduque elementary schools in the next 5 years. (April 2016–2017);
- /16. AGREA implemented Agri-Immersion Activity, a 5-Day 4-Night experiential farming and community immersion activity in Marinduque. The activity aimed that high school participants from Poveda and Woodrose recognized the important roles farmers play in an inclusive food system (April 2016);
- 17. The Department of Agriculture-Agricultural Training Institute accredited AGREA Estate Farm in Marinduque as a Learning Site for Agriculture (June 5, 2016);
- 18. AGREA, in close coordination with DAR Marinduque is implementing Season Long Training On System Of Rice





AGREA's Season Long Training On System Of Rice Intensification and Diversified Integrated Farming System In Marinduque

Intensification and Diversified Integrated Farming System In Marinduque, a season-long rice program targeting more than 30 Agrarian-Reform Beneficiary farming families from Sta. Cruz, Buenavista, Boac, Marinduque. (May–August 2016);

- 19. AGREA was invited and presented at the Global Youth Forum, World Bank, Washington D.C. "Working with Youth to Transform Global Economic Development".(June 13-15, 2016);
- 20. AGREA, in coordination with various LGUs in the province, implemented National Arbor Day 2016 Marinduque. Three tree-planting activities were established, (1) Indigenous Talisay Trees Planting, (2) Fruit-bearing Trees Planting, and (3) Plant a Tree at Home Project. More than 400 trees were planted and at least 80 volunteers were gathered. (June 24-25, 2016);
- 21. AGREA was invited to join and presented at the Global Leadership Initiative by the Rotary Club International and United Nations in South Norwalk, Connecticut, USA (August 4-10, 2016);
- 22. AGREA was presented at the Global Youth Economic



AGREA was awarded a Global Responsible Business Leadership Award 2017 for Agriculture Development Excellence

Opportunities Summit, MakingCents International, RTI International, Feed the Future, and US Department of States in Washington DC, USA (September 27-29, 2016);

- 23. AGREA initiated the Marinduque in a Bag, a collection of artisanal products from farming and fishing communities in Marinduque; w. AGREA was invited and presented at the Sustainability E-Summit in Hong Kong (October 8, 2016);
- 24. AGREA was invited and presented at the Annual Gathering of Hong Kong Young Professional Organization (YPO). (October 9, 2016);
- 25. AGREA was invited and presented at the World Economic Forum Global Shapers in China (October 2016);
- 26. AGREA Founding Farmer, President and CEO Cherrie Atilano was chosen as one of the Ten Asia New Generation of Emerging Leaders (ANGELS) by Channel News Asia Singapore 2016-2017;
- 27. AGREA was invited and presented at the International Sustainable Tropical Forests Conference in Yale University School of Forestry and Sustainable Development (January 25-27, 2017);
- 28. Cherrie Atilano was recognized as one of the Ten Outstand-

- ing Women in Nation Service (TOWNS) in 2016;
- 29. Cherrie Atilano was recognized with the Rappler Movers Award (2016);
- 30. Cherrie Atilano was recognized as one of the Inspiring Filipino Entrepreneur by Go Negosyo and His Excellency Rodrigo Duterte of the Republic of the Philippines (March 30, 2017);
- 31. AGREA administered the YSEALI GenerationGR3EN Workshop, a program sponsored by the U.S. Department of State, and funded through a Cooperative Agreement from the U.S. Embassy in Brunei Darussalam to AGREA for administration of the workshop and follow-on activities which have been planned through 2017. The workshop is a 4-day eco-entrepreneurship workshop held in Brunei Darussalam with focus on eco-tourism. It brought together 50 delegates (aged 20-35) from all ten YSEALI member countries: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam. GenerationGR3EN aimed to develop a generation of "ecoentrepreneurs" with the knowledge and skills to launch environmentally-friendly green businesses. Delegates will have the opportunity to hear from 'green business' ex-



AGREA administered the YSEALI GenerationGR3EN Workshop in Brunei Darussalam (February 25-28, 2017)

- perts, explore tourism in Brunei Darussalam, connect with like-minded youth leaders, and develop innovative eco-tourism business plans (February 25-28, 2017);
- 32. Cherrie Atilano was chosen as one of the 15 Outstanding Social Entrepreneur in Asia-Pacific to join the pioneer batch of Asia-Australia Emerging Leaders Program (A2ELP) in University of Melbourne, Asialink, and Australian Government Department of Foreign Affairs and Trade (DFAT). AGREA also had the opportunity to present at the Australian Parliament during this program. (March 5-12, 2017);
- 33. AGREA was awarded a Global Responsible Business Leadership Award 2017 for Agriculture Development Excellence. Global Responsible Business Leadership Awards is organized by the Asia Pacific CSR Council and this year was supported by the United Nations Global Compact. The award builds on the United Nations Sustainable Development Goals that were adopted by UN Member countries in 2015 and are held in high regard by the private sector;
- 34. DA-ATI and TESDA accredited AGREA as a farm school and assessment center offering Organic Agriculture Production NCII (May 31, 2017);
- 35. Thirty (30) Marinduque-based rice farmers participated in



Cancohoy Farms Siargao, Inc (CFSI) is launched in Siargao, Surigao del Norte in March 2020 (image by CA Batuyong)



AGREA launched the first Leaders and Entrepreneurs in Agriculture Forum (LEAF) in September 29-30, 2018

the Financial Literacy and Values Formation Training conducted by AGREA as part of efforts to reintroduce a reinvigorated System of Rice Intensification (SRI) in Marinduque (June 27, 2017);

- 36. AGREA kicked off its One-Island Greening Movement activities by setting up a bamboo nursery in the Island of Gaspar in Marinduque, the Philippines (June 2017);
- 37. AGREA administered YSEALI Grow, a youth leadership and 45. AGREA launched the first Leaders and Entrepreneurs in agripreneurship program sponsored by the U.S. Embassy Manila. It gathered 30 youth leaders from Mindanao areas such as Lanao del Sur, North Cotabato, and Bukidnon and 6 mentors to Costales Nature Farms in Majayjay, Laguna (August 28 to September 1, 2017). YSEALI Grow was also successfully iterated by AGREA in 2018 and 2019);
- 38. AGREA was shortlisted in the Frontier Innovators, an initiative of the Australian Government Department of Foreign Affairs and Trade's innovationXchange, and delivered by SecondMuse (December 2017);
- 39. AGREA won the Social Impact Award in ASEAN in May 2018 in Singapore;
- 40. Cherrie Atilano as the First Social Entrepreneur Awardee for 51. AGREA Farm School produced 159 graduate scholars in Women of the Future in Southeast Asia in Singapore (May 18, 2018);
- 41. Cherrie Atilano as the Most Outstanding Women Entrepreneur in ASEAN in June 2018;

- 42. AGREA Launched the Farm Tourism Association of Island Marinduque (FTAIM) with 60 members (August 2018);
- 43. The Department of Tourism accredited AGREA Farm Estate as an Agri-Tourism Site (August 13, 2018);
- 44. AGREA was represented by its CEO in the United Nations General Assembly side event with the World Economic Forum Sustainable Development Council (2018);
- Agriculture Forum (LEAF) in September 29-30, 2018 and attended by 500 delegates from over 20 countries;
- 46. Cherrie Atilano as a Fellow of Westervelle Foundation in Berlin, Germany as Young Founder Award (October 2018);
- 47. Cherrie Atilano was recognized as the first Young Agripreneur Awardee of ASEAN Agri-Summit 2018;
- 48. Cherrie Atilano as the TOFARM Agripreneur of the Year Awardee 2018 by Junior Chamber International;
- 49. Cherrie Atilano as the Most Outstanding Negrense (November 2018);
- 50. Cherrie Atilano won as one of The Outstanding Young Men/ Women (TOYM) in the Philippines 2018;
- 2018, all with NC II on Organic Agriculture Production given by TESDA in December 14, 2018;
- 52. AGREA's Communications and PR Director Rafael Seño and Siargao Island Supervisor Elaine Quidato represented the



Move Food Initiative was launched as AGREA's response to the supply and logistical challenges of the COVID 19 pandemic

Philippine delegation to the Food and Agribusiness Value Chains Short Course provided by the Massey University Palmerston North in New Zealand, funded by the NZ Aide Programme, administered by the NZ Ministry of Foreign Affairs and Trade, and in partnership with AGREA Philippines and Leaders and Entrepreneurs in Agriculture Forum - LEAF (April to May 2019);

- 53. AGREA won in the NGO Category in the 4th ASEAN Rural Development and Poverty Eradication (ASEAN-RDPE) Leadership Awards Ceremony to be held in Nay Pyi Taw, Myanmar (November 8, 2019);
- 54. AGREA's work in Marinduque is being replicated in the island of Siargao (2019);
- 55. The AGREA Farm School and Assessment Center in Marinduque opened two (2) new TESDA-accredited programs: Pest Management (Vegetables) NCII and Agricultural Crops Production NCII (July 3 2019);
- 56. AGREA's Director for Agribusiness and Farm Management Benjamin Cadag represented the Philippines for a 17-day Training Course on Agribusiness and Agritourism headed by JICA Okinawa International Center and NPO Lequio Wings held in Okinawa, Japan (February 2020).



DA-ATI and TESDA accredited the AGREA Farm Estate as a learning site for agriculture and as a farm school (May 2017)

- 57. Cancohoy Farms Siargao Inc. (CFSI) was launched in the island of Siargao, Surigao del Norte as AGREA's work is being replicated in Mindanao, Southern Philippines. CFSI is a DA-ATI- and TESDA- accredited institution in Brgy Del Carmen Siargao and offers hands-on and experiential technical vocational training in agriculture (Learning Site for Agriculture) and is also a working farm for high value crops.
- 58. Move Food Initiative (MFI) was launched as AGREA's response to the supply and logistical challenges of the COVID -9 pandemic. MFI is a new and innovative way of "moving" food: straight from farmers to clients (launched March 23, 2020). As of 1 June 2020, MFI was able to move 160,190 Kilograms of vegetables and fruits, supporting 7,426 Filipino farmers, and ensuring food the of 51,343 Filipino families. The initiative has also partnered with and donated to 10 community kitchens feeding 4,594 front liners;
- 59. Cherrie Atilano was chosen as a Young Global Leader (YGL) Class of 2020 - the World Economic Forum's foundation for remarkable leaders under 40;
- 60. Cherrie Atilano was selected as one of the Global Alliance for Improved Nutrition (GAIN) Board of Directors (2020).



### Finding Opportunities and Roles of Women in Agriculture and Rural Development

FORWARD is AGREA's flagship initiative for women. It enables women to be the center of moving agriculture and rural development forward. We believe that investing for women is an investment for the whole community. The initiative focuses on the core areas of education and sustainable livelihood, both of which are supported and strengthened by policy, and all three holistically amplified by an inspiring movement.





#### EDUCATION: Masterclass towards **Outstanding Village Economies (MOVE)**

Education is a sustainable development multiplier; therefore, investing in relevant and quality education for women farmers is exponential.

Masterclass towards Outstanding Village Economies (MOVE) is a learning center for women, focused on much improved nutrition at home and communities through trainings on processing and selling of healthy superfoods. Processing includes making high quality baked goods, jams and pickled goods, and juice extracts from superfoods such as herbs, turmeric, papaya, and blue ternate.

Creating village economies is important for the communities of Marinduque and Siargao, because they are agri-based rural communities, with a lot of potential for growth and development.



#### SUSTAINABLE LIVELIHOOD: Farm Tourism & Agripreneurship Women are natural nurturers and have the potential to transform communities. Enabling women through sustainable agri-based livelihood ensures gender equity and economic prosperity. FORWARD integrates gender advancement and development (GAD) and financial literacy training that focus on two main areas: agripreneurship and farm tourism.



#### MOVEMENT: #SheKeepsGrowing

What inspires and moves a movement forward? We believe we need to highlight and celebrate the humbling and inspiring stories of successful women who created shared value in agriculture and rural development. AGREA develops the #SheKeepsGrowing movement in order to amplify these inspiring stories of women who are feeding their homes, their communities, and the world.



POLICY: Magna Carta of Women in Agriculture Policy is an encompassing legacy. It can enable an ecosystem of opportunities that is equitable and sustainable for women in rural communities, maximizing their potential as changemakers in agriculture and rural development. FORWARD leads roundtable discussions with rural women and gender advocates to guide policymakers in crafting inclusive laws that enable and protect the rights of women in agriculture.



### **Agri School for a Sustainable Future**

AGREA FARM SCHOOL, located in a 2-hectare farm property in Cawit, Boac, Marinduque. It is the first Technical Education and Skills Development Authority (TESDA) accredited farm school in the province. The farm school off ers agri-related technical and vocational courses and are packaged from the competency map of the Philippine agri-fishery sector:

- Organic Agriculture Production NCII
- Pest Management (Vegetables) NCII
- Agricultural Crops Production NCII

### **Basic Admission Requirements**

- Must be a Filipino citizen
- Must be 18 years old and above at the time of application
- *Photocopy of Birth Certificate*
- Photocopy of Marriage Certificate for married female applicants (if available)
- Medical Certificate indicating "Fit to work"
- Barangay Clearance
- Photocopy of any government-issued ID/school ID
- Photocopy of Transcript of Records/Form 137 (if available)



### **Mary June Larraquel**

The instructors are well trained, they are knowledgeable about everything and are with high standards. They are also very approachable. The school made sure to provide every thing to us students.



### **Bryan Monsanto**

I believe the greatest strength of the AGREA Farm School is their belief they can change the mindset of the people of Marinduque: that farming is not just farming, that it is also sexy and fun.



### Donna Ara Naling

The instructors are knowledgeable, friendly, and respect different levels of understanding. They have great expertise in this field. They are energetic and are always open for questions.

#### AGREA Farm School and Assessment Center

AGREA Farm Estate, Cawit, Boac, Marinduque, Philippines (0917) 888-6505 / (0933) 824-6020 / farmschool@agrea.ph

bit.ly/agreafsform

CONTACT US NOW — (0917) 888-6505 (0933) 824-6020

# **Agriculture Courses Offered**

AGREA FARM SCHOOL inspires farmers, farming enthusiasts, garden hobbyists, professionals, teachers, students, and everyone else in between, to use the same agriculture competencies to lead a healthy and sustainable future.



### **Organic Agriculture Production NCII**

**29 Days** | Full Scholarships Available

Consists of competencies that a person must achieve to produce organic farm products such as chicken and vegetables including the production of organic supplements such as fertilizers, concoctions and extracts. It has two (2) elective competencies which are on raising organic hogs and raising organic small ruminants.



### Pest Management (Vegetables) NCII

**39 Days** | Full Scholarships Available

Trains participants in implementing pest management activities in both backyard and commercial vegetable farms. The course involves carrying out competencies in pest management in relation to the growing of veggies specifically crops such as tomato, pepper, eggplant, cabbage, broccoli, cauliflower, and Chinese cabbage.



### **Agricultural Crops Production NCII**

**42 Days** | Full Scholarships Available

Trains participants in producing various crops and includes performing nursery operations, planting, caring and maintaining of crops, carrying-out harvest and post-harvest operations. It also equips students in understanding and performing appropriate agricultural duties.

# MOVE FOOD INITIATIVE powered by AGREA INTERNATIONAL

STRAIGHT FROM FARMERS to your tables, AGREA launched in March 2020 its new and innovative way of "moving" food! Given the ECQ (Enhanced Community Quarantine) situation brought about by the COVID-19 pandemic in the country, the producers of our food are having a hard time to bring and sell their harvest to the market. At the same time, consumers are greatly challenged in ensuring food supply for their families at home. Through the Move Food Initiative (MFI), we are mobilizing food producers and ensure a sure market for their products amid the logistical challenges. We thank you in advance for being a "mover" in this initiative.

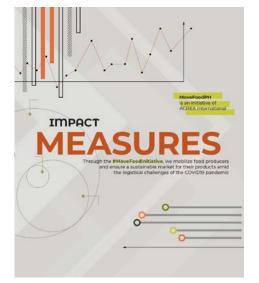
We've got more to move! Visit our order link: bit.ly/movefoodinitiative



In order to bring fresh fruits and veggies closer to consumers, AGREA opened Move Food Initiative popup stores in Relish at Ponte Valero Street and Romulo Cafe Jupiter Street in Makati City and partnered with many other stores within and around Metro Manila.



MFI Hero Drive was launched in support of local farming communities in moving their produce to Metro Manila markets. So far, MFI launched Tomato Hero Drive in support of Nueva Vizcaya farmers and Mango Hero Drive in support of organic mango farmers from Angat, Bulacan.



IMPACTFUL. As of 14 June 2020, MFI was able to move 164,007 Kgs of fruits and vegetables, supporting 8,331 Filipino farmers, and ensuring food of 68,427 families. The initiative has also partnered with and donated to ten community kitchens feeding 4,594 front liners.









Cancohoy Farms Siargao, Inc. (or CFSI) is an agri-based enterprise that is anchored on three salient pillars of Sustainable Production, Quality Education and Fair Trade.

We believe that economic growth, environment protection, sustainable tourism, and overall human happiness in the island of Siargao should begin and remain anchored in local agriculture.

CFSI is a Learning Site for Agriculture accredited by the Department of Agriculture-Agricultural Training Institute (DA-ATI). The institution is also accredited by the Technical Education and Skills Development Authority (TESDA) as a technical and vocational school and offers training in practical agriculture for the people of Siargao Surigao del Norte as part of its movement to achieve food security and sustainability in the island.

Visit us today and experience hands-on agriculture!

### Cancohoy Farms Siargao, Inc.

Provincial Integrated Farm and Training Center Brgy. Cancohoy, Del Carmen, Siargao Island Surigao del Norte 8418

# Be an **#AGREA1000Strong** Volunteer

AGREA 1000 STRONG is an innovative and inclusive community of volunteers with a big heart: male and female youth leaders, teachers and educators, mothers, senior citizens, Overseas Filipino Workers, members of the LGBT+ community, and farming and fisherfolk leaders.

### **A Strong Mission**

Based in the island province of Marinduque in the Philippines, *AGREA 1000 Strong* has a strong social mission of cultivating human beings through volunteer work consistent with AGREA's Eight Guiding Pillars.

#AGREA1000Strong provides rewarding volunteer opportunities in the following fields of interests:

- Environmental Protection
- Organic Farm Development
- AGREA Farm School volunteer work
- Elementary school garden development
- Agricultural extension program
- Youth leadership activities and events
- Community development volunteer work
- Program development
- Agricultural internships

#### S.O.I.L.

We are confident that through the various AGREA 1000 Strong volunteering programs you, will grow into individuals with a thinking heart and leave an ongoing legacy in your community by adhering to AGREA's Core Values and Principles: Service-oriented, Ownership, Intelligent heart, and Leadership.

#### You're One of a Thousand

With a strong belief in Ecology of Dignity, individuality, inclusivity, and servant leadership, AGREA 1000 Strong is set to cultivate human beings to be the agents of change. AGREA implements community-based and organization-based programs supported by thorough trainings and holistic workshops.

We welcome the following individuals as volunteers:

- *Youth leaders* youth leaders aged 13 to 35 years are encouraged to join as volunteers and be agents of change
- Teachers and educators
- Mothers
- *Senior Citizens* with their years of experience, they have a lifelong practical experience to offer
- Overseas Filipino Workers through their involvement, they can still be able to inspire development in their local communities
- Persons with Disability
- Members of the LGBTQ+ Community vaving visible LGBTQ+ members and role models can have a transformative impact on creating a truly inclusive community and society
- Farmer and Fisher Folk Leaders

Register as a volunteer today www.agreaph.com/1000-strong



BECOME A VOLUNTEER





# Your guide to agricultural abundance

AGRICULTURE / DEVELOPMENT / SUSTAINABILITY

....





AGREA RECOGNIZES THE crucial need to capacitate the current and future generations of farmers. Safeguarding the well-being of farmers and the knowledge they possess is essential to a prosperous agricultural sector, and to the country's capacity to feed its people. Through agriculture, farmers can be a starting point for change.

### Capacity-Building & Sustainable Agriculture Training for Farmers

Are you looking to build sustainable partnerships with farmers? AGREA's team of agriculturists, social workers, strategic community organizers, and multi-stakeholders partnerships will help you optimize your agricultural production while equipping your farmer-partners with the right skills to build sustainable livelihoods.

### **Roundtable Discussions and Advocacy Events**

AGREA's mission to uplift and empower farmers and fisher folk also extends to women, youth, and emerging leaders and entrepreneurs in agriculture. Our team believes in the potential of marginalized and untapped communities to transform the world. We specialize in organizing international and local seminars and training programs.

### **Food Security & Sufficiency Masterplan**

AGREA offers full-scale planning for local governments, public institutions, schools, and private enterprises to take effective action for food security and nutrition.

### **Farm Tourism Development**

Do you own an unproductive or barren land? Are you looking to develop a farm or to beautify an existing area? Consult our experts with over 20 years of experience in land development, sustainable landscaping, construction, project budgeting, feasibility studies and business plan development.

#### **Sustainability Services**

Are you looking to build systems for renewable energy and waste? AGREA can help you reach sustainable solutions for your next project.



# The AGREA Team



Cherrie Atilano Founding Farmer President & CEO



**Bonnie Javier** General Manager



Sonia Gonzales
Business Operations
Manager



Christine Jodloman Executive Assistant & Special Projects Officer



**Jonathan Quinto** Agricultural Abundance Director



Benjo Cadag Agribusiness & Farm Management Director



Rafael Seño Communications & PR Director



Mary Ann Reyes
Administrative
& Finance Head



Menchie Revarez

Administrative

Assistant



Elaine Quidato Siargao Island Supervisor



Estella Gutierrez
Farm School Trainer
Agriculturist



**Jaybelle Revilloza** *Farm School Trainer Agriculturist* 



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CAREERS, INTERNSHIPS, RECRUITMENT & HUMAN RESOURCE



Farming is cool, smart, sexy, and humane.

THE NEW NARRATIVE OF AGRICULTURE











